

# Cultural and Creative Industries in Saxony

in brief

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Freistaat  
**SACHSEN**

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## The twelve submarkets:

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# Preface

Being fit for the future and breaking new ground requires creativity and innovative ways of thinking. This is the strength and potential of Saxony's cultural and creative industries. The high percentage of Solopreneurs and the large number of small and micro enterprises ensure flexibility and constant change. At the same time, salaries and incomes are unfortunately still well below average in many cases.

The Covid-19 pandemic is unmistakably a turning point in the dynamic development of the cultural and creative industries in Saxony. It poses major challenges for the economic sector. The sharp drop in sales, disrupted value chains, changing demand patterns, skills shortages and transformation pressures are making it difficult to return to normal operations. However, the cultural and creative industries continue to counter this with a pioneering spirit and courage. Sector-specific competences and networked thinking among the actors help to generate regional added value and strengthen Saxony as a business location.

Against this backdrop and in view of the current challenges, further improving the framework conditions for the cultural and creative industries in Saxony and utilizing their innovation potentials across sector boundaries remain important tasks. This includes targeted support in dealing with structural challenges, e.g. through networking and qualification. It is also important to me to use this publication to demonstrate the economic relevance of the cultural and creative industries for Saxony. In a compact format that will be published at regular intervals in the future, this has been done using key economic figures that have been recorded since 2010. The cultural and creative industries are not only important for Saxony's economy. Saxony's image and attractiveness are also significantly influenced by companies involved in the cultural and creative industries. They are always on the move and thus important catalysts for innovation and knowledge-based growth in numerous other economic fields. And with their valuable contribution to democratic dialogue, they have a great social significance that should not be underestimated.

This publication is a sign of appreciation and a recognition of these achievements for our region.

Kind regards,

Martin Dulig  
Saxon State Minister for Economic Affairs, Labour and Transport



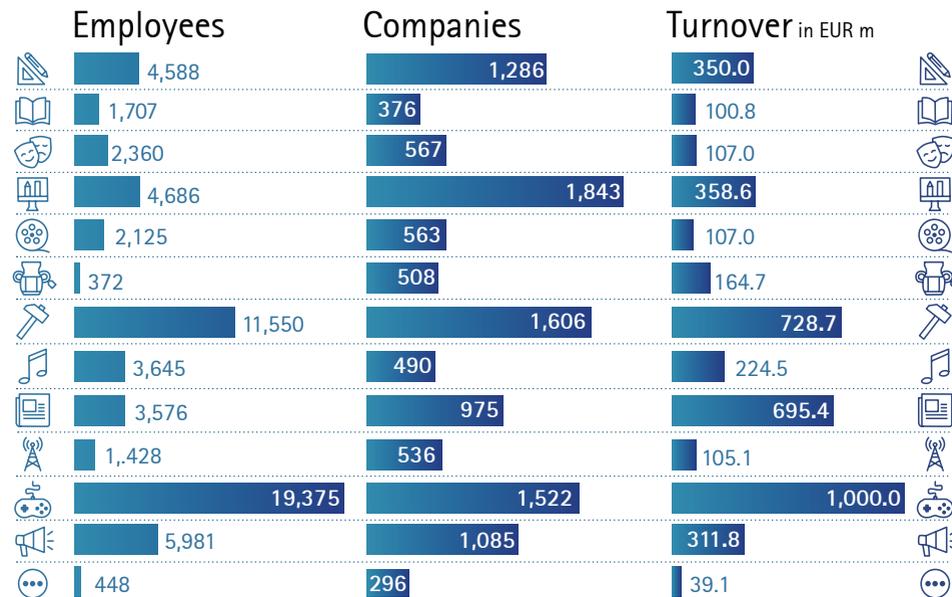
# Cultural and creative industries in Saxony

As a sector, the cultural and creative industries (CCI) include enterprises that are involved in the creation, production, distribution and/or media dissemination of cultural/creative goods and services, and are predominantly involved in commercial activities. According to the guideline for the statistical compilation of sector data, the German cultural and creative industries are divided into eleven sub-markets as well as the category "other". In the Free State of Saxony, arts and crafts are listed as a separate sub-market due to their traditionally high importance.

The CCI in Saxony is a strong economic sector and an important employer. With 9,530 companies, 78,758 employees and around EUR 3.9 billion of turnover in 2020, it makes a significant contribution to Saxony's economic strength. The

17,476 Solopreneurs are an expression of the typical small-scale and heterogeneous sector structure.

The CCI thrives on the interaction of all sub-markets. However, the contribution and development of the individual sub-markets are different. In terms of turnover and gross value added, the software and games industry, the press market as well as the arts and crafts are among the strongest sub-markets of Saxony's CCI. The design industry and the architecture market are also strong in terms of turnover. Most of Saxony's CCI are active in the design industry as well as in arts and crafts. However, the software and games industry has the highest number of employees.



# Key facts 2020

**3.9**

Turnover in billions of euros

**78,758**

Gainfully employed persons

**1.9**

Gross value added in billions of EUR

**2.5**

Percentage of turnover of CCI in the economy as a whole

**7.1**

Percentage of CCI companies in Saxon companies as a whole

**17,476**

Solopreneurs

**14,266**

Companies <= annual turnover EUR 22,000

**9,530**

Companies > annual turnover EUR 22,000

**203,134**

Gross value added by company

**405,470**

Turnover by company in EUR

## Economic development

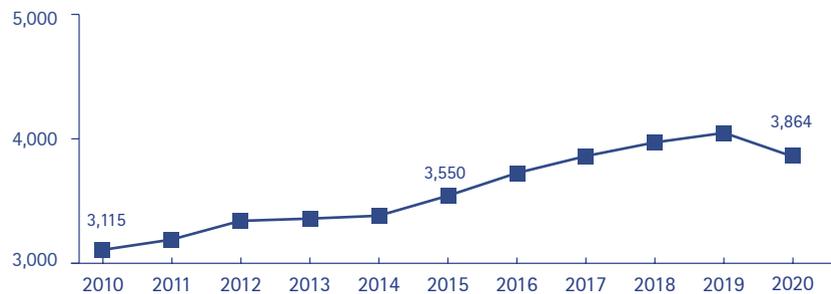
### of the cultural and creative industries 2010 – 2020

In terms of overall dynamics, the CCI recorded growing employment and turnover figures until 2019. In 2020, the turnover generated by Saxony's CCI amounted to EUR 3.9 billion. Thus, the turnover of the CCI has increased by more than 19 per cent compared to 2010.

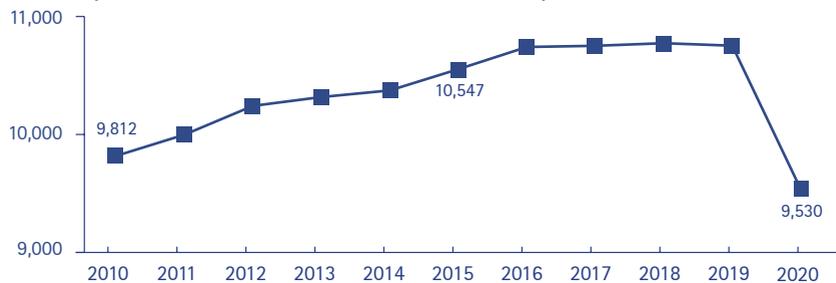
A significant plummet occurred in 2020, with the number of companies decreasing from 10,746 to 9,530, dropping below the 2010 level of 9,812 companies. The number of gainfully employed persons decreased by 4.4 per cent to 78,758.

Individual CCI sub-markets also dropped back with turnover figures returning to pre-2010 levels. The sub-markets with the greatest turnover losses in 2020 include the performing arts market (-45 per cent), the music industry (-27 per cent) and the film industry (-31 per cent). By contrast, the software and games industry (8 per cent), the architecture market (6 per cent) and the book market (2 per cent) recorded a slight growth.

#### Development of company turnover in millions of EUR



#### Development of the number of CCI companies



## Development of the cultural and creative industries compared to the economy as a whole

With a turnover of EUR 3.9 billion and a market share of 2.5 per cent in 2020, Saxony's CCI contributes significantly to the overall economy of Saxony. With EUR 1.9 billion, the contribution of CCI to Saxony's gross value added is 1.7 per cent. With a gross value added of EUR 203,134 per company, the CCI is below the Saxon average of EUR 859,972.

The 78,758 gainfully employed persons account for 3.8 per cent of all gainfully employed persons in Saxony. The number of companies in Saxony increased continuously until 2019. In 2020, the number of companies decreased again for the first time. The number of companies in the CCI sector as a proportion of the total number of companies in Saxony amounted to 7 per cent in 2020. In total, 11 per cent of the 159,773 Solopreneurs in Saxony work in the CCI.

#### Gross value added by companies in billions of EUR

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Total	85.25	89.24	91.01	93.64	98.42	102.17	105.56	109.80	112.91	117.64	115.47
CCI	1.44	1.45	1.57	1.66	1.69	1.76	1.88	1.94	2.02	2.04	1.94
Percentage ownership %	1.69	1.62	1.72	1.77	1.72	1.73	1.78	1.76	1.79	1.74	1.68

#### Turnover of companies in billions of EUR

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Total	109.89	118.18	121.41	122.22	124.90	127.72	130.72	138.56	150.54	156.70	153.79
CCI	3.12	3.20	3.35	3.37	3.39	3.55	3.73	3.87	3.98	4.06	3.86
Percentage ownership %	2.83	2.71	2.76	2.75	2.71	2.78	2.86	2.79	2.64	2.59	2.51

## Cultural and creative industries

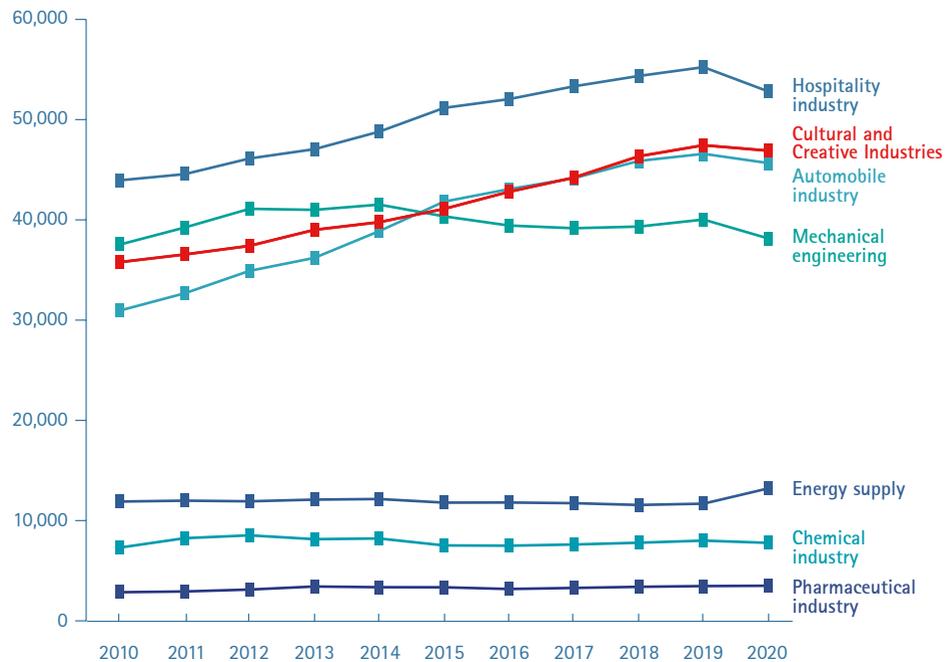
as a cross-sectional comparison

Saxony's CCI are an important employer in the region. With 46,894 employees subject to compulsory social security contributions, the CCI in Saxony in 2020 ranks ahead of the automobile industry (45,658), mechanical engineering (38,160) and energy supply (13,188). For the period from 2010 to 2020, Saxony's CCI sector recorded more dynamic average growth in

employment figures than the other sectors mentioned. The year 2020 also marks a break in the development of employment figures. Nevertheless, with a decrease of 1 per cent, the decline in employment is less than in mechanical engineering or the automobile industry (-4.9 per cent and -2 per cent respectively).

### Comparison with other selected sectors

Number of employees subject to compulsory social security contributions



## Development of employment

in the cultural and creative industries

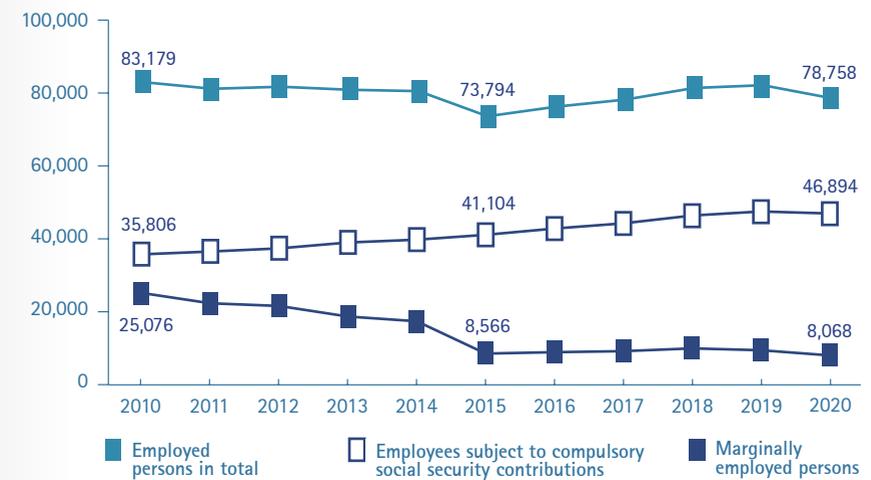
In 2020, 70 per cent of the 78,758 persons employed in Saxony's CCI were salaried employees. Between 2010 and 2020, the number of employees subject to compulsory social security contributions increased from 35,806 in 2010 to 46,894 in 2020. However, the number of marginally employed persons has decreased continuously. Compared to 2010, salaried employment has thus clearly gained in importance. More than two-thirds of employees subject to compulsory social security contributions work in the urban centres of Dresden, Leipzig and Chemnitz.

ers in Saxony's CCI are the software and games industry (35 per cent), arts and crafts (21 per cent) and the advertising market (11 per cent). With percentages of 9 per cent and 8 per cent respectively, the design industry (9 per cent) and the architecture market are also among the sub-markets with high employment. Declining employment figures in 2020 compared to the previous year are mainly recorded in the music industry (-19 per cent), the performing arts (-7 per cent), the press market (5 per cent), the advertising market (5 per cent) and the arts and crafts (5 per cent).

The sub-markets of the CCI are heterogeneous in their employment structure. The largest employ-

In the all-German ranking, Saxony's CCI ranks 8th in terms of total employees in 2020.

### Development of the workforce



## Solopreneurs in the cultural and creative industries

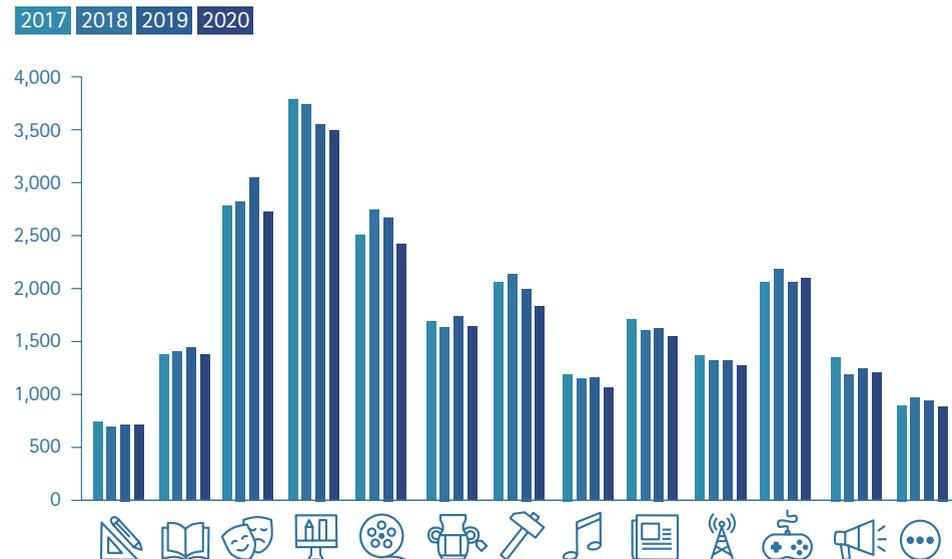
The CCI in Saxony is a sector with a heterogeneous business landscape, with micro-companies and Solopreneurs playing an important role in the sector's structure. In 2020, Saxony's CCI recorded a total of 17,476 Solopreneurs. This corresponds to 11 per cent of all Solopreneurs in

Saxony. Most of the Solopreneurs in the sector work in the submarkets of the design industry (3,446), the performing arts market (2,694), the film industry (2,393) and the software and games industry (2,076).

### Number of Solopreneurs in Saxony

	2017	2018	2019	2020
CCI	18,436	18,548	18,273	17,476

### Number of Solopreneurs in Saxony

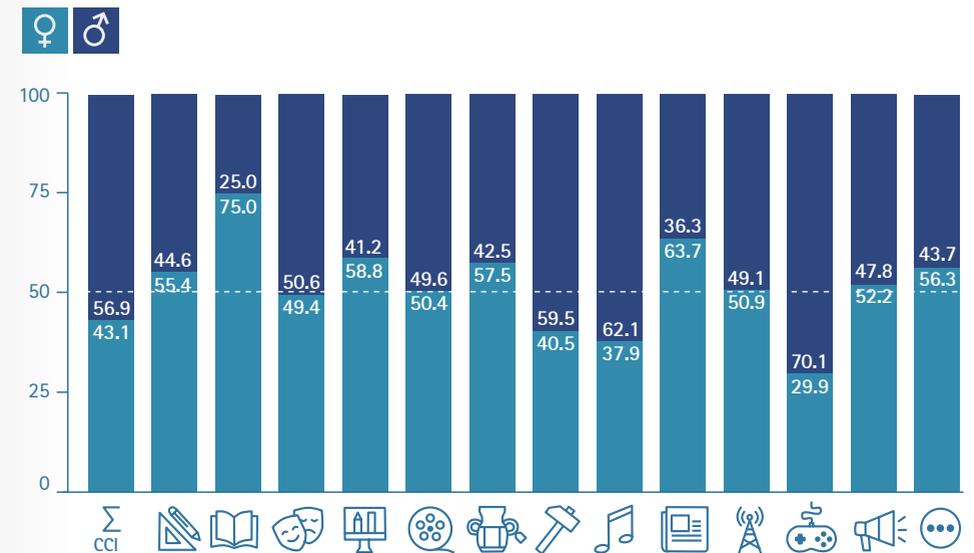


## Women and men in the cultural and creative industries

In 2020, the percentage of women in Saxony's CCI was 44.5 per cent. In the period between 2010 and 2020, the percentage of men has steadily increased from 49.0 per cent in 2010 to 55.5 per cent in 2020. This is partly due to the fast-growing software and games industry, which employs only 30 per cent of women. In other sub-markets of Saxony's CCI, on the other

hand, there is a significantly higher proportion of women among the employees, such as in the book market (75 per cent) or the press market (63 per cent). This means that sub-markets with a higher income level (e.g. software and games industry) have a comparatively high share of men, whereas the income level in female-dominated sub-markets is significantly lower.

### Gender distribution in Saxony 2021 in %



# Sub-markets

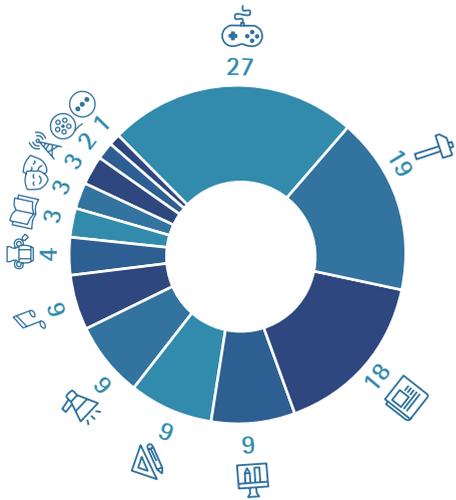
## of Saxony's cultural and creative industries

There are large differences in the economic performance and development of the individual sub-markets. High-employment sectors in Saxony's CCI are the software and games industry, the arts and crafts sector and the advertising market. Most companies are active in the design industry. The highest turnover per company is generated in the press market, the software and games industry, arts and crafts and the music industry. In terms of gross value added by companies in Saxony's CCI, the software and games

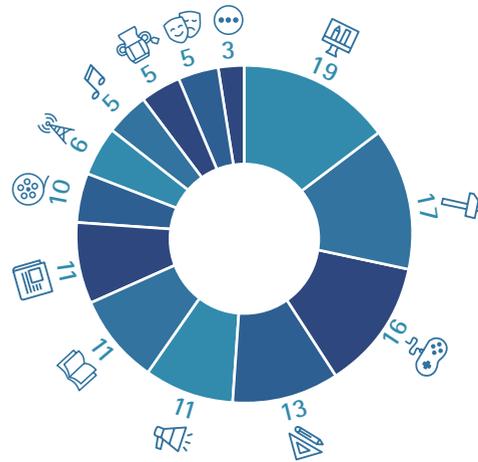
industry has a share of 27 per cent, the press market 17 per cent and arts and crafts 13 per cent.

The following brief portraits of the twelve Saxon sub-markets of the CCI illustrate their development in the years from 2010 to 2020. The direction of the arrows next to the key figures indicates the development compared to the previous year.

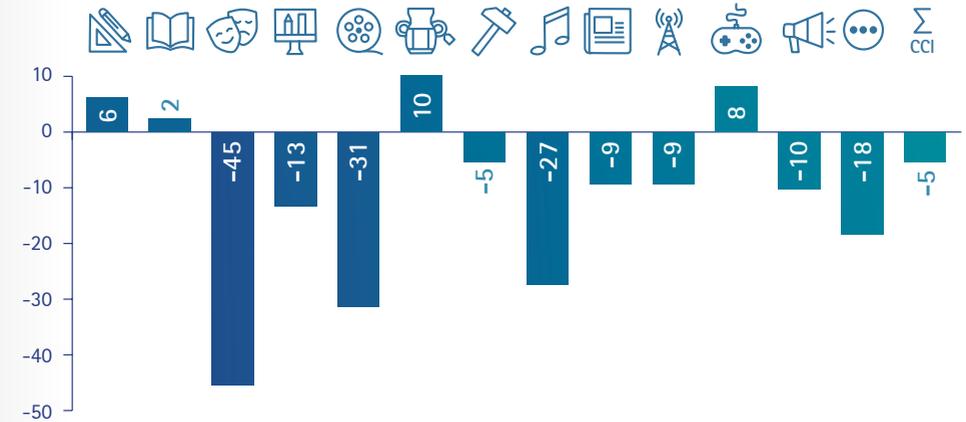
Share of total turnover CCI in %



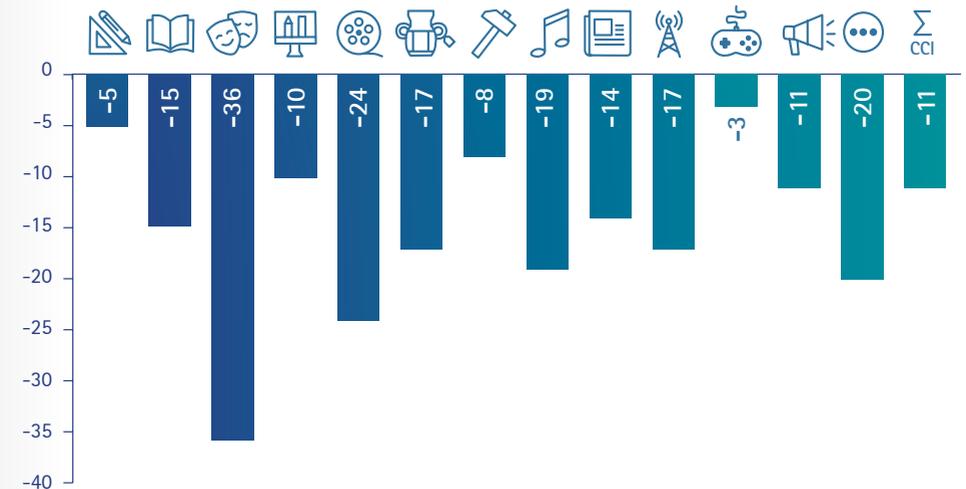
Share of companies in Saxony's CCI in %



Turnover development 2020 compared to the previous year in %



Company development 2020 compared to the previous year in %





# Architecture market

The architecture market has experienced steady growth from 2010 to 2020, generating a turnover of EUR 349.8m in 2020. This corresponds to 9 per cent of the total turnover of CCI in Saxony. Architectural offices for building construction generate the highest turnover in the architec-

ture market. The architecture market has 6,687 gainfully employed persons. At the same time, the number of employees subject to compulsory social security contributions has risen continuously from 2010 to 2020. The number of companies decreased to 1,286 in 2020.

## Key facts

**349.8** ↗

Turnover in EUR m

**6,687** ↗

Gainfully employed persons

**9.2** ↗

Gross value added in %

**9** ↗

Share of turnover of the CCI in %

**13** ↗

Share of sub-market companies in all companies of the CCI in %

**1,286** ↘

Companies > annual turnover EUR 22,000

**813** ↗

Companies <= annual turnover EUR 22,000

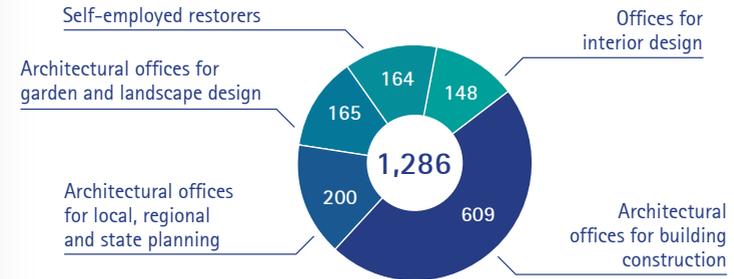
**272,032** ↗

Turnover by company in EUR

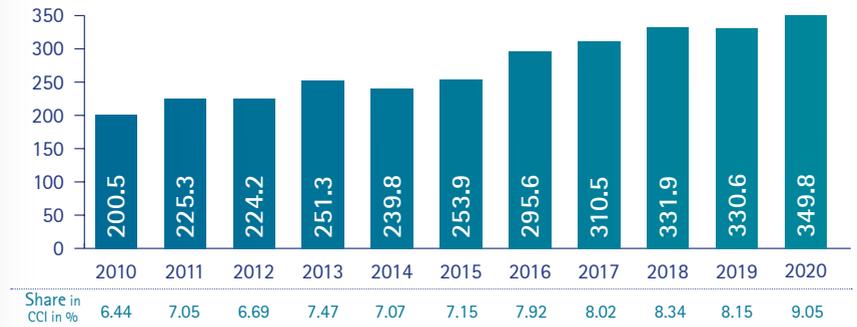
**-5.1** ↘

Turnover forecast 2021 in %

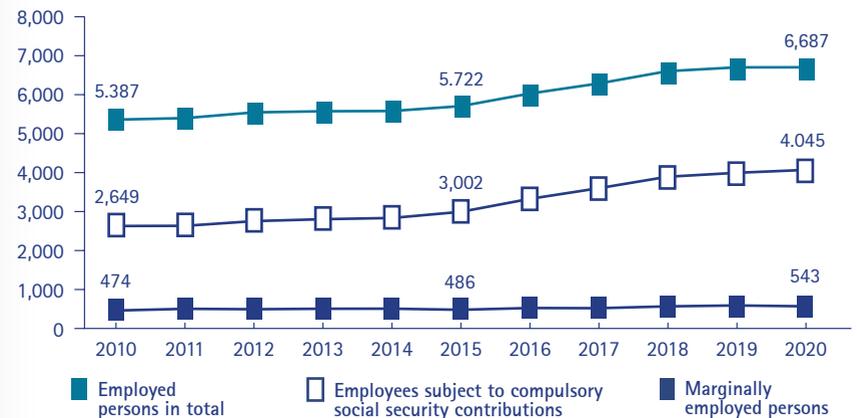
## Shares of economic sections in %



## Development of turnover in millions of EUR



## Development of the workforce



# Book market

In 2020, the book market in Saxony had a turnover of EUR 100.8m. The book market thus achieved a share of 2.6 per cent of the total turnover of the CCI market in Saxony. Despite the Covid-19 pandemic, turnover showed a slight upward trend compared to the previous year. The book market includes the retail trade

with books and the self-employed writers as the strongest economic sectors. The number of people in employment decreased slightly to 3,120 in 2020. At 376 in 2020, the number of companies decreased by 15 per cent compared to the previous year.

## Key facts

**100.8** ↗

Turnover in EUR m

**3,120** ↘

Gainfully employed persons

**2.62** ↗

Gross value added in %

**2.6** ↗

Share of turnover of the CCI in %

**4** ↗

Share of sub-market companies in all companies of the CCI in %

**376** ↘

Companies > annual turnover EUR 22,000

**1,037** ↘

Companies ≤ annual turnover EUR 22,000

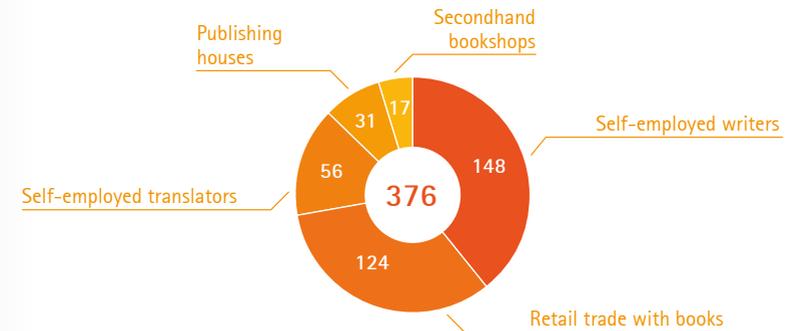
**268,008** ↗

Turnover by company in EUR

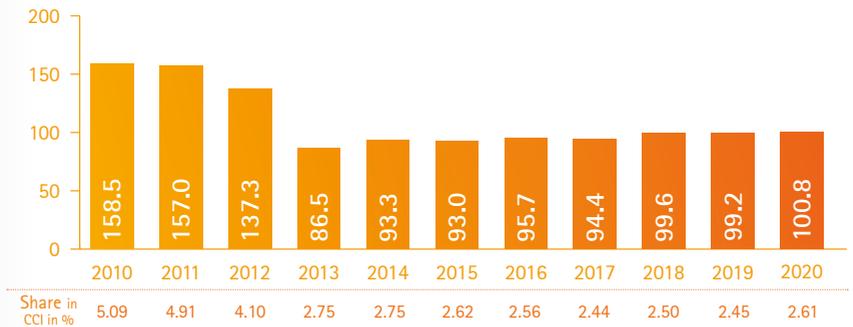
**-0.5** ↘

Turnover forecast 2021 in %

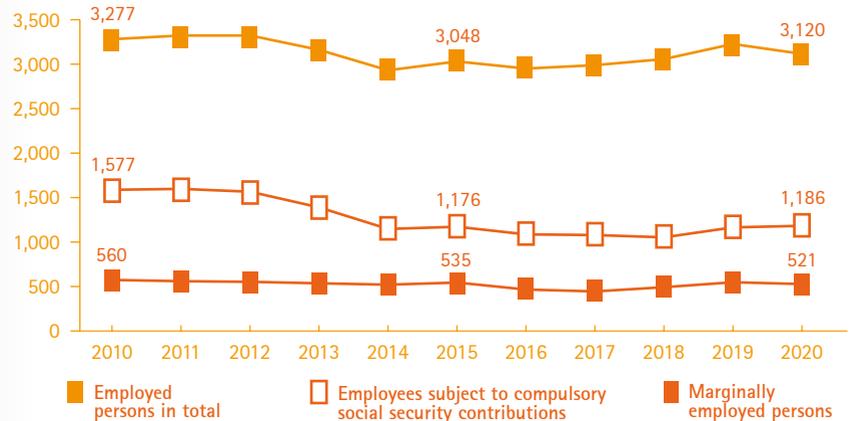
## Shares of economic sections in %



## Development of turnover in millions of EUR



## Development of the workforce





# Market for performing arts

The performing arts market generated a turnover of EUR 107 m in 2020. Compared to the previous year, the turnover has decreased by 45 per cent and amounts to 2.8 per cent of the total turnover of Saxony's CCI. The number of companies and employees subject to compulsory social security contributions has increased since

2010. However, from 2019 to 2020 it decreased to 567 enterprises and 1,720 employees subject to compulsory social security contributions. At 43 per cent, the performing arts market has a very high number of companies with a turnover of less than EUR 22,000.

## Key facts

**107** ↓

Turnover in EUR m

**5,120** ↓

Gainfully employed persons

**3.4** ↑

Gross value added in %

**2.8** ↓

Share of turnover of the CCI in %

**6.5** ↓

Share of sub-market companies in all companies of the CCI in %

**567** ↓

Companies > annual turnover EUR 22,000

**2,193** ↓

Companies ≤ annual turnover EUR 22,000

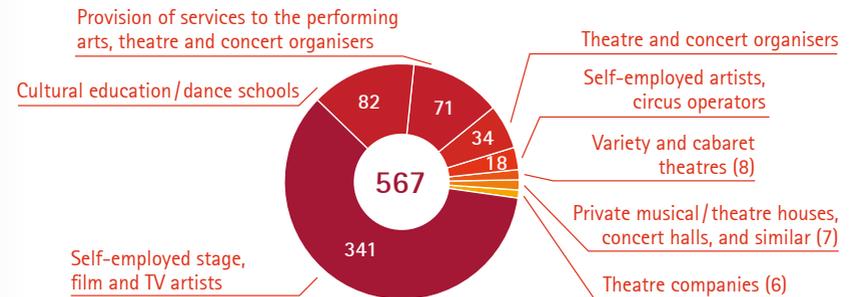
**188,704** ↓

Turnover by company in EUR

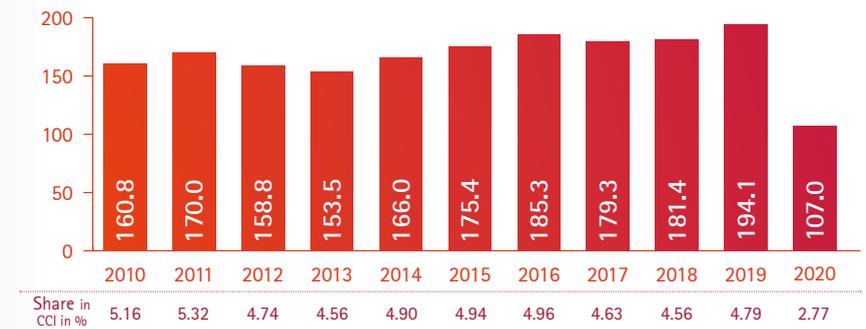
**+4.7** ↑

Turnover forecast 2021 in %

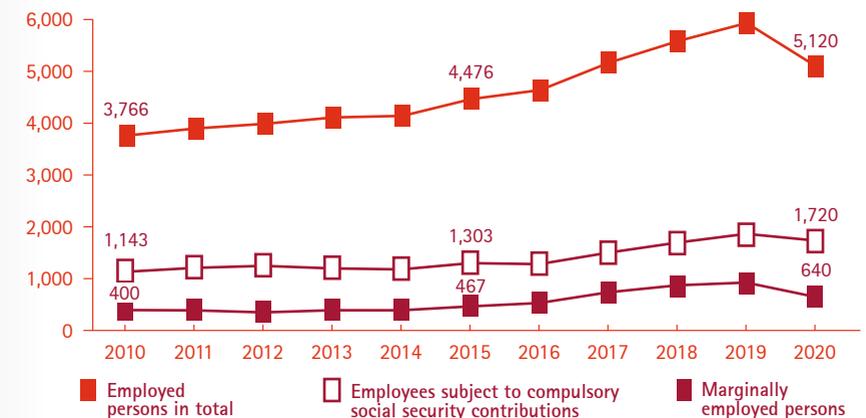
## Shares of economic sections in %



## Development of turnover in millions of EUR



## Development of the workforce



# Design industry

The design industry generated a turnover of EUR 358.6m in 2020. This corresponds to a decrease of 13 per cent compared to the previous year. At a share of over 9 per cent of the total turnover of the CCI in Saxony, it is one of the higher-turnover sub-markets. The number of people in

employment has increased steadily since 2010, but recorded a slump of 7 per cent in 2020. The design industry has most companies (1,843) and Solopreneurs (3,446) of Saxony's CCI. The share of companies with an annual income of <= EUR 22,000 is also high at 19.3 per cent.

## Key facts

**358.6** ↓ Turnover in EUR m

**9,400** ↓ Gainfully employed persons

**9.3** ↓ Gross value added in %

**9.3** ↓ Share of turnover of the CCI in %

**19.3** ↑ Share of sub-market companies in all companies of the CCI in %

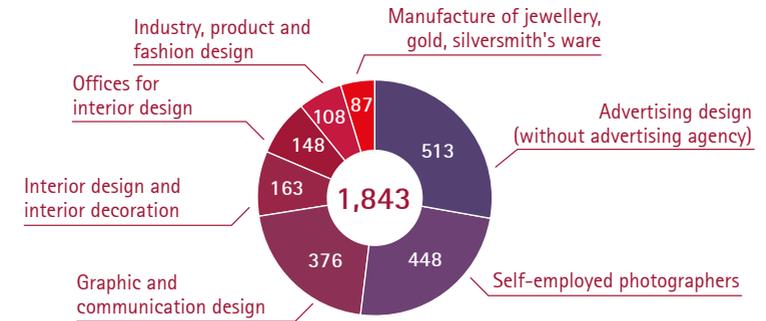
**1,843** ↓ Companies > annual turnover EUR 22,000

**2,871** ↓ Companies <= annual turnover EUR 22,000

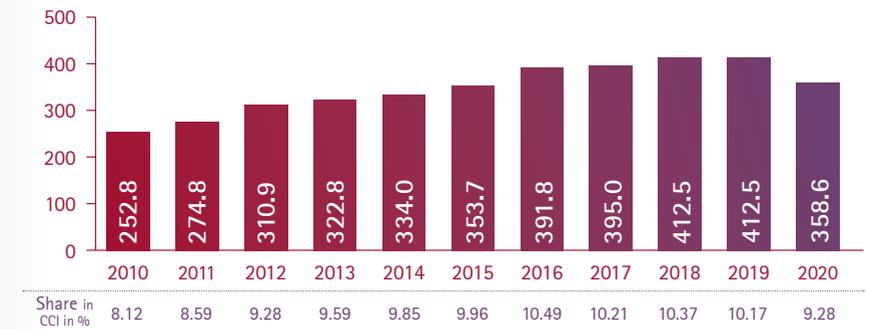
**194,569** ↓ Turnover by company in EUR

**+5.8** ↑ Turnover forecast 2021 in %

## Shares of economic sections in %



## Development of turnover in millions of EUR



## Development of the workforce



# Film industry

The film industry generated a total turnover of approximately EUR 90.5m in 2020. This corresponds to 2.3 per cent of the total turnover of Saxony's CCI. Compared to the previous year, turnover thus decreased by 31 per cent. The largest share of turnover in the sub-market was generated by companies from the film and

TV production sector. The number of people in employment in 2020 was 4,529, the same as in 2010. The number of employees subject to compulsory social insurance contributions has declined continuously from 2010 to 2020 and was 1,352 in 2020.

## Key facts

**90.5** ↓

Turnover in EUR m

**4,529** ↓

Gainfully employed persons

**2.5** ↓

Gross value added in %

**2.3** ↓

Share of turnover of the CCI in %

**5.9** ↓

Share of sub-market companies in all companies of the CCI in %

**563** ↓

Companies > annual turnover EUR 22,000

**1,841** ↓

Companies ≤ annual turnover EUR 22,000

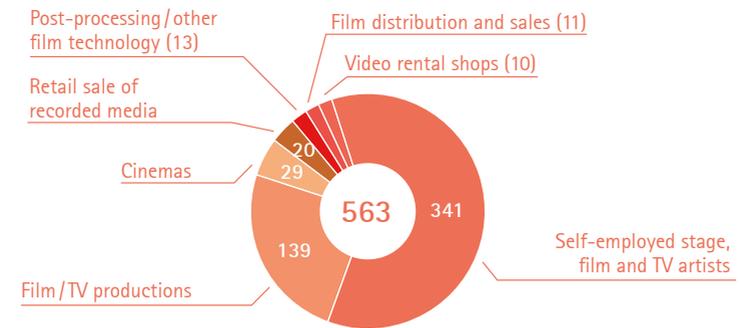
**160,661** ↓

Turnover by company in EUR

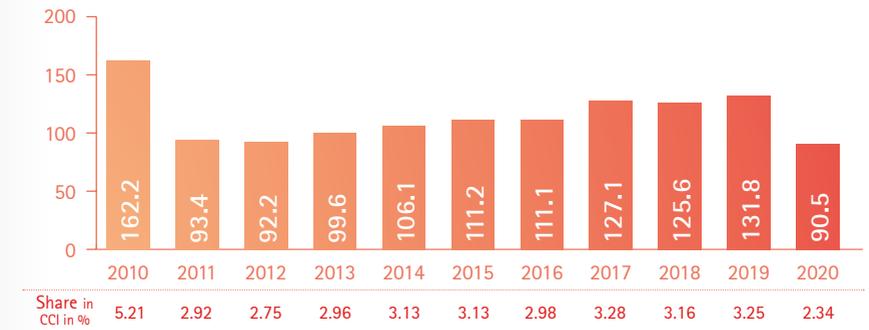
**+7.2** ↑

Turnover forecast 2021 in %

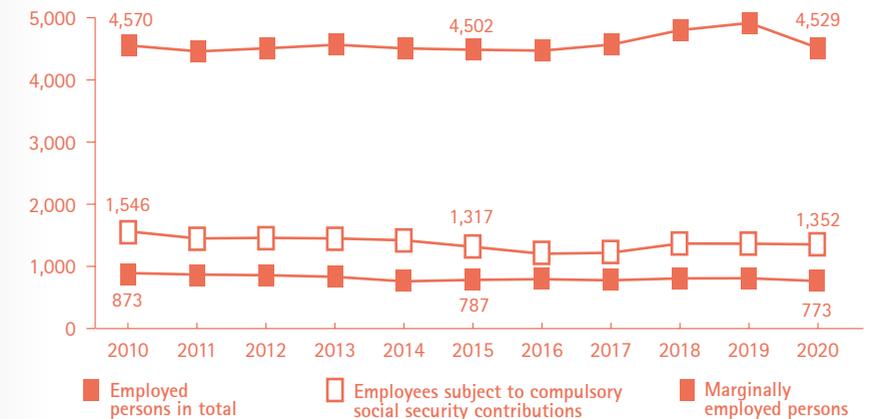
## Shares of economic sections in %



## Development of turnover in millions of EUR



## Development of the workforce



# Arts and crafts

The arts and crafts sector generated a turnover of EUR 728.7m in 2020. It is divided into 17 different economic sections. With a share of 18.9 per cent of total turnover, it is one of the highest-turnover markets of Saxony's CCI. In 2020, 14,310 people were employed in the arts and

crafts sector, 5 per cent less than in the previous year. The arts and crafts sector is one of the main employers in Saxony's CCI, with 10,217 employees subject to compulsory social insurance contributions.

## Key facts

**728.7** ↓ Turnover in EUR m

**14,310** ↓ Gainfully employed persons

**13** ↑ Gross value added in %

**18.9** ↑ Share of turnover of the CCI in %

**16.9** ↑ Share of sub-market companies in all companies of the CCI in %

**1,606** ↓ Companies > annual turnover EUR 22,000

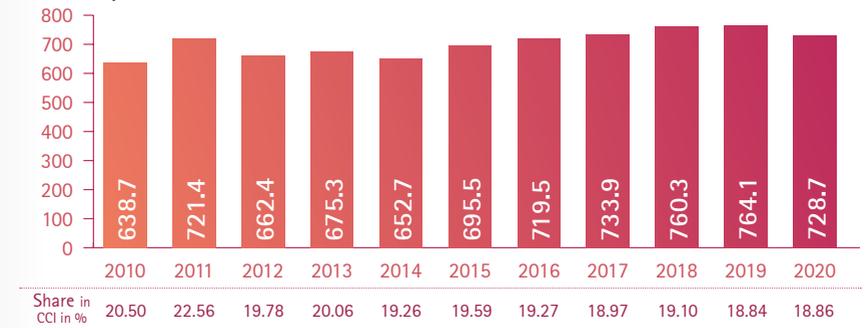
**1,154** ↓ Companies ≤ annual turnover EUR 22,000

**453,719** ↑ Turnover by company in EUR

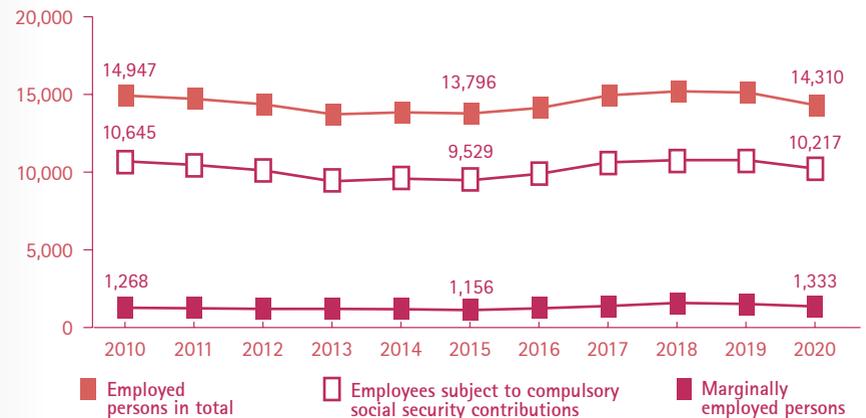
## Number of companies by sections

- 321 Cutting and processing of natural stone and natural stones
- 278 Manufacture of cork, plaiting and wicker materials (except furniture)
- 188 Application of stuccowork and plastering
- 164 Self-employed conservators
- 143 Production of musical instruments
- 87 Manufacture of jewellery, goldsmith's and silversmith's wares
- 71 Provision of services to the performing arts
- 68 Repair of watches and jewellery
- 61 Manufacture of toys
- 56 Manufacture of other outerwear
- 42 Binding of printed matter and related services
- 38 Manufacture of ceramic household and ornamental articles
- 35 Manufacture of other wearing apparel and accessories
- 31 Refinement and processing of flat glass
- 11 Manufacture of fantasy jewellery
- 8 Production of open die forgings
- 4 Production and initial processing of precious metals

## Development of turnover in millions of EUR



## Development of the workforce



# Arts market

The art market achieved a turnover of EUR 164.7m in 2020. This corresponds to an increase of 10 per cent, which can be attributed to the increased online trade in art objects and hand-craft products. Since 2010, the number of

employees has continuously decreased. At 508 companies, the art market is one of the smaller sub markets of Saxony's CCI. Based on the number of companies, more than half are companies with an annual income of <= EUR 22,000.

## Key facts

**164.7** ↗

Turnover in EUR m

**2,282** ↘

Gainfully employed persons

**3.1** ↗

Gross value added in %

**4.3** ↗

Share of turnover of the CCI in %

**5.3** ↘

Share of sub-market companies in all companies of the CCI in %

**508** ↘

Companies >annual turnover EUR 22,000

**1,402** ↘

Companies <= annual turnover EUR 22,000

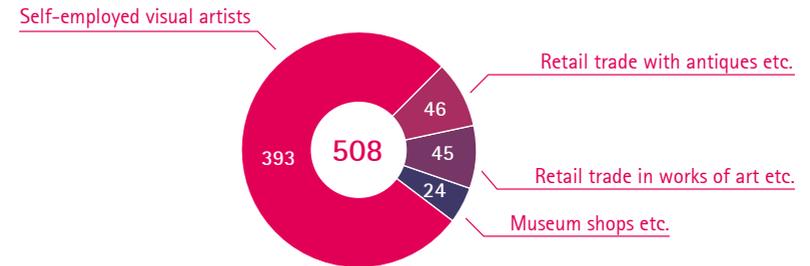
**324,217** ↗

Turnover by company in EUR

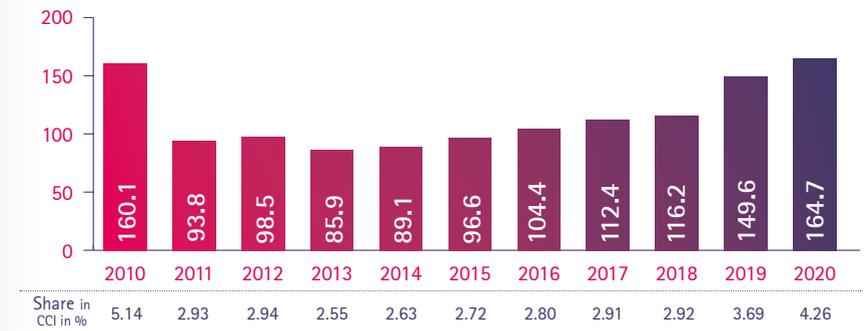
**-0.5** ↘

Turnover forecast 2021 in %

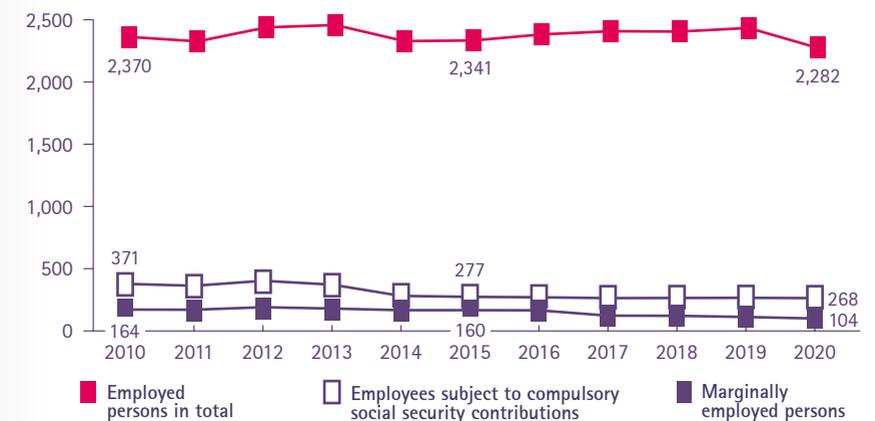
## Shares of economic sections in %



## Development of turnover in millions of EUR



## Development of the workforce



# Music industry

The music industry generated a turnover of EUR 224.5m in 2020. This corresponds to a share of 5.8 per cent of the total turnover of Saxony's CCI. After steady increase in turnover since 2010, the music industry recorded a 27 per cent decline in

turnover in 2020 compared to the previous year. Musical instrument making accounts for the largest share of the sub market's turnover. The number of companies decreased to 490 in 2020.

## Key facts

**224.5** ↓

Turnover in EUR m

**4,994** ↓

Gainfully employed persons

**5.6** ↓

Gross value added in %

**5.8** ↓

Share of turnover of the CCI in %

**5.1** ↓

Share of sub-market companies in all companies of the CCI in %

**490** ↓

Companies > annual turnover EUR 22,000

**859** ↓

Companies ≤ annual turnover EUR 22,000

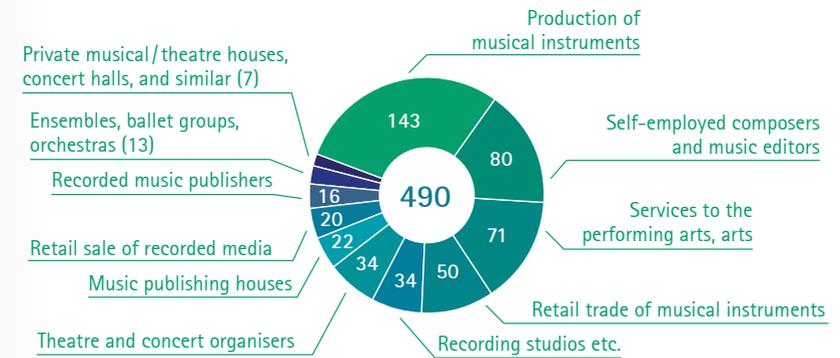
**458,106** ↓

Turnover by company in EUR

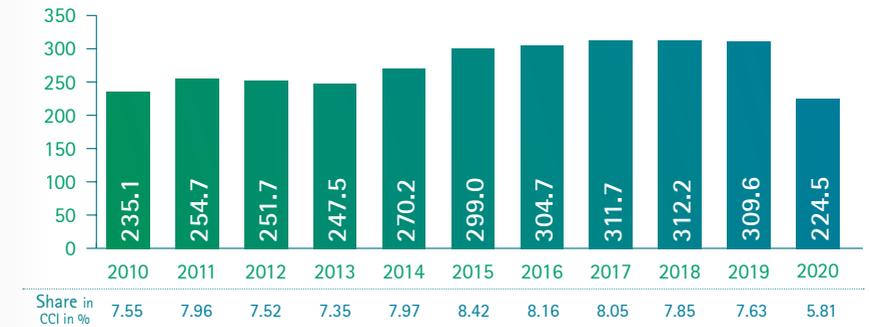
**+2** ↑

Turnover forecast 2021 in %

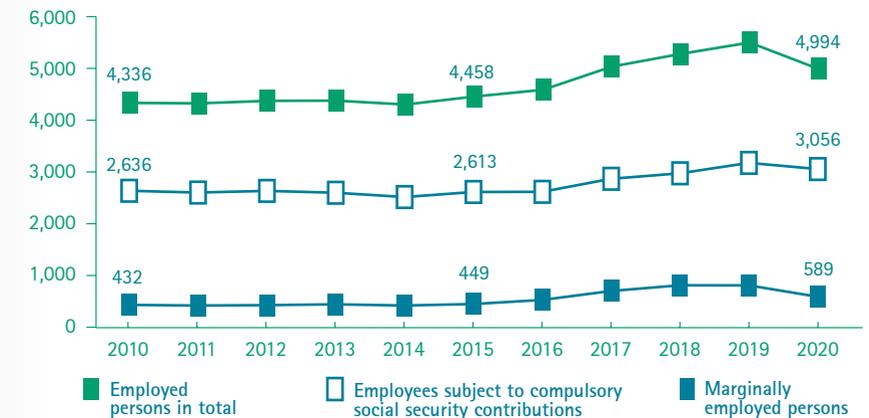
## Shares of economic sections in %



## Development of turnover in millions of EUR



## Development of the workforce



# Press market

At a turnover of EUR 695.4m and a share of 18 per cent, the press market is one of the higher-turnover markets of Saxony's CCI. Compared to the previous year, it recorded losses of 9 per cent. From 2010 to 2020, the number of companies and employees subject to compulsory social

insurance contributions decreased continuously. By 2020, the number of employed persons was 5,680, well below the 2010 level. A maximum of 20 per cent of the companies achieved an annual income of <= EUR 22,000.

## Key facts

**695.4** ↓  
Turnover in EUR m

**5,680** ↓  
Gainfully employed persons

**17** ↓  
Gross value added in %

**18** ↓  
Share of turnover of the CCI in %

**10.2** ↓  
Share of sub-market companies in all companies of the CCI in %

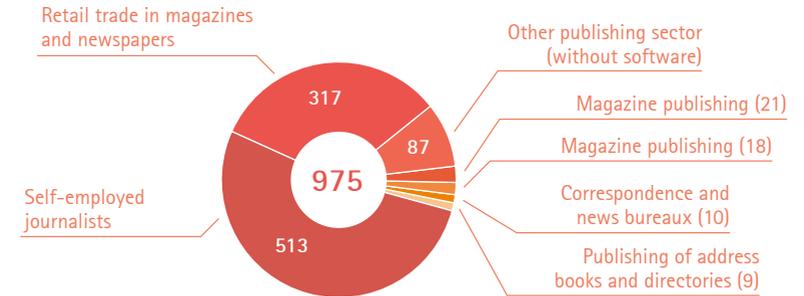
**975** ↓  
Companies >annual turnover EUR 22,000

**1,129** ↓  
Companies <= annual turnover EUR 22,000

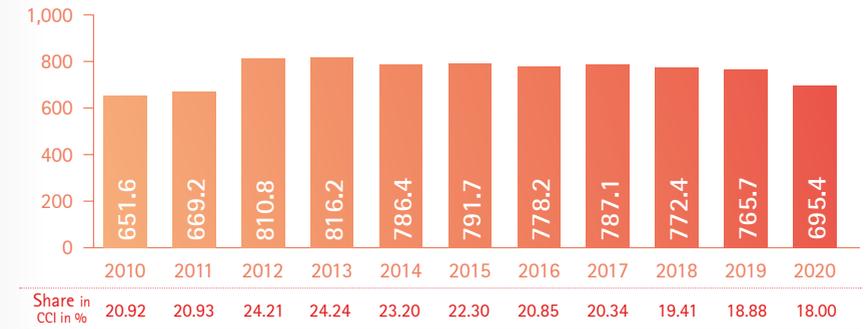
**713,197** ↑  
Turnover by company in EUR

**+0.1** ↑  
Turnover forecast 2021 in %

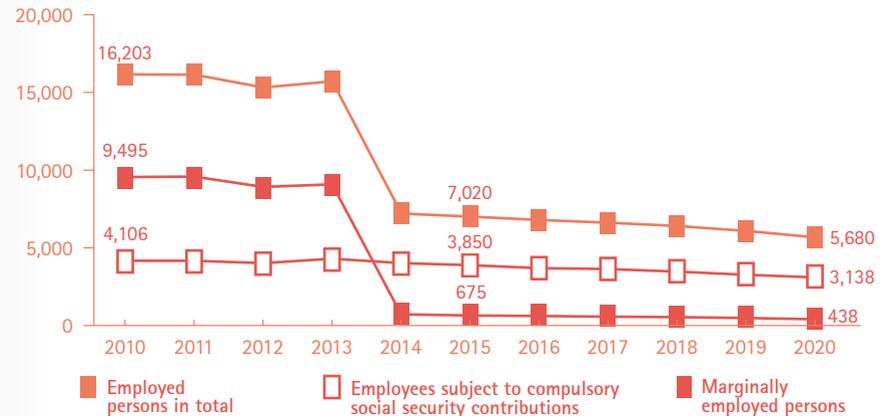
## Shares of economic sections in %



## Development of turnover in millions of EUR



## Development of the workforce



# Broadcasting market

The broadcasting industry achieved a turnover of EUR 105.1 m in 2020. Thus, almost 2.7 per cent of the turnover of the Saxon's CCI was generated in the broadcasting industry. From 2010 to 2020, turnover has declined consistently. Radio broadcasters generated the largest turnover in the

broadcasting industry. The number of people in employment, on the other hand, remained almost the same at 2,839. Thereof, 1,378 are employees subject to compulsory social insurance contributions. At 50, the number of marginally employed persons is very low.

## Key facts

**105.1** ↓

Turnover in EUR m

**2,839** ↓

Gainfully employed persons

**2.9** ↓

Gross value added in %

**2.7** ↓

Share of turnover of the CCI in %

**5.6** ↓

Share of sub-market companies in all companies of the CCI in %

**536** ↓

Companies > annual turnover EUR 22,000

**876** ↓

Companies <= annual turnover EUR 22,000

**196,132** ↗

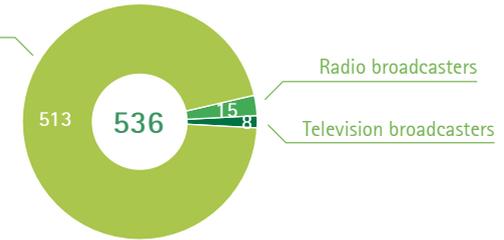
Turnover by company in EUR

**-0.7** ↓

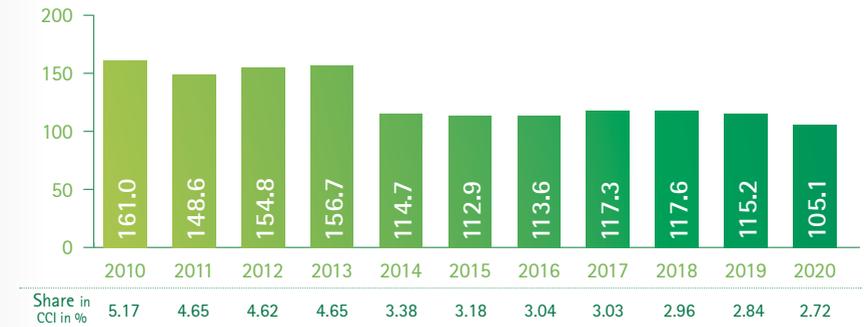
Turnover forecast 2021 in %

## Shares of economic sections in %

Self-employed journalists and press photographers



## Development of turnover in millions of EUR



Year	Share in CCI in %
2010	5.17
2011	4.65
2012	4.62
2013	4.65
2014	3.38
2015	3.18
2016	3.04
2017	3.03
2018	2.96
2019	2.84
2020	2.72

## Development of the workforce





# Software and games industry

In 2020, the software and games industry achieved the highest turnover in Saxony's CCI at EUR 1 billion. This corresponds to a growth of 8 per cent compared to the previous year and a share of 27 per cent in the total turnover of Saxony's CCI. From 2010 to 2020, turnover increased by over 100 per cent.

The number of employed persons also increased continuously and in 2020 totalled 23,028. The sub-market is characterised by companies with high employment and has 18,412 employees subject to compulsory social insurance contributions. This sub-market accounts for 1,510 companies, or 16 per cent of all companies in the CCI.

## Key facts

# 1,045

Turnover in EUR m

# 23,040

Gainfully employed persons

# 26.9

Gross value added in %

# 27

Share of turnover of the CCI in %

# 16

Share of sub-market companies in all companies of the CCI in %

# 1,522

Companies > annual turnover EUR 22,000

# 2,143

Companies <= annual turnover EUR 22,000

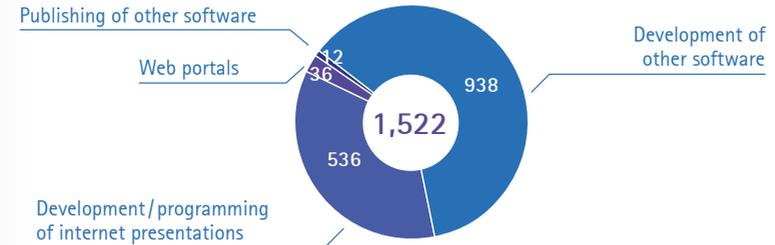
# 668,713

Turnover by company in EUR

# +6

Turnover forecast 2021 in %

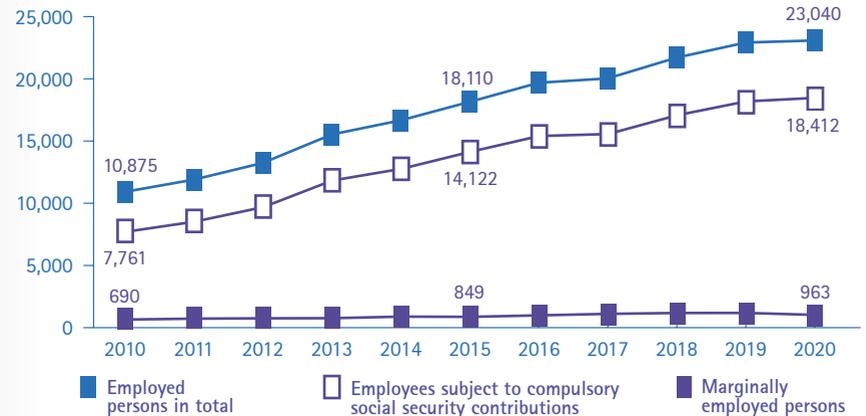
## Shares of economic sections in %



## Development of turnover in millions of EUR



## Development of the workforce



# Advertising market

The advertising market generated a turnover of EUR 311.8 m in 2020. This represents a share of 8 per cent of the turnover of the CCI in Saxony and a loss of 10 per cent compared to the previous year. The number of companies has continuously decreased from 2010 to 2020, but

the advertising market with 8,414 employees and 3,464 employees subject to compulsory social insurance contributions is still one of the strong employment sub markets of Saxony's CCI. At 30 per cent, the share of marginally employed persons in the sub-market was relatively high.

## Key facts

**311.8** ↓

Turnover in EUR m

**8,414** ↓

Gainfully employed persons

**5.2** ↓

Gross value added in %

**8** ↓

Share of turnover of the CCI in %

**11.4** ↑

Share of sub-market companies in all companies of the CCI in %

**1,085** ↓

Companies > annual turnover EUR 22,000

**1,348** ↓

Companies ≤ annual turnover EUR 22,000

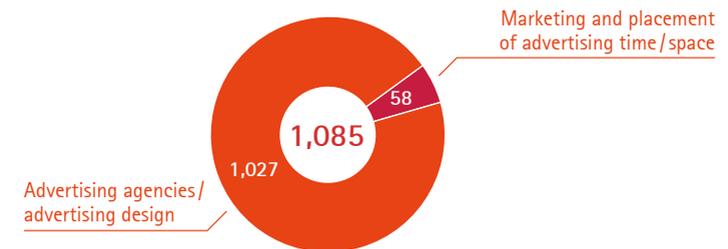
**287,390** ↑

Turnover by company in EUR

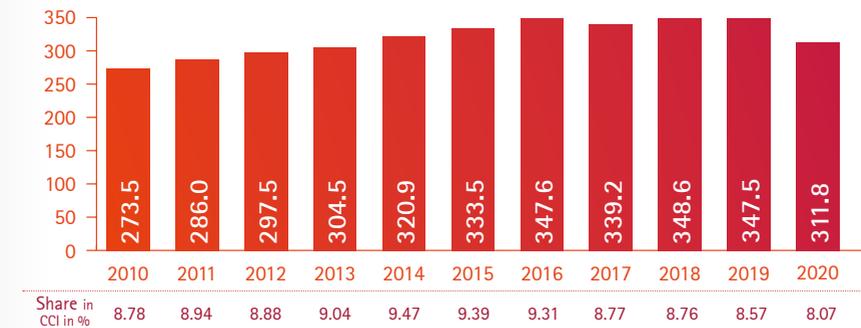
**+7.5** ↑

Turnover forecast 2021 in %

## Shares of economic sections in %



## Development of turnover in millions of EUR



Year	Share in CCI in %
2010	8.78
2011	8.94
2012	8.88
2013	9.04
2014	9.47
2015	9.39
2016	9.31
2017	8.77
2018	8.76
2019	8.57
2020	8.07

## Development of the workforce



## Other

There are 263 companies in Saxony's CCI that cannot be assigned to any of the above-mentioned sub-markets and form the category "Other". They generated a turnover of EUR 39.1m in 2020. This corresponds to a share

of 1.0 per cent of the CCI market in Saxony. The largest branch of the economy is made up of interpreters. At 43 per cent and a count of 546, the proportion of companies below the small business threshold is very high.

### Key facts

Turnover in millions of EUR: **39.1**

Gainfully employed persons: **1,267**

Gross value added in per centin %: **1.7**

Share of sub-market companies in all companies of the CCI in %: **1.0**

Share of CCI market in %: **3.1**

Companies > annual turnover EUR 22,000: **296**

Companies <= annual turnover EUR 22,000: **546**

Turnover by company in EUR: **132,064**

Turnover forecast 2021: **+0.4**

### Share of economic sectors

258	Interpreting	6	Photo labs
11	Manufacture of fantasy jewellery	3	Libraries and archives
9	Botanical and zoological gardens and nature reserves	1	Production of coins
8	Management of historical sites and buildings and similar attractions		

### Development of turnover in EUR m

2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
51.9	48.7	44.6	51.9	55.1	65.1	47.6	46.7	49.6	48.0	39.1

### Development of the workforce

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Total	1,219	1,219	1,225	1,236	1,207	1,219	1,227	1,259	1,266	1,322	1,290
Employees subject to compulsory social insurance contributions	369	376	365	352	300	292	261	270	266	303	350
Marginally employed persons	35	31	33	34	44	50	44	55	63	89	98

## About Monitoring:

Central sector indicators of the culture and creative industries in Saxony in the period from 2010 to 2020 are the subject of the monitoring, with a special focus on the year 2020. The data basis is the online service Standortmonitor.net of Goldmedia GmbH.

Turnover, company and employment figures as well as the gross value added of the CCI and their twelve sub-markets are presented. The data for arts and crafts are calculated according to a methodology set up especially for Saxony.

All sub-market data was calculated using the economic sector classifications (classification units) associated with it. Due to the multiple allocation of the classification units to the individual sub-markets, the summary view of all sub-markets does not correspond to the total sum of the respective company, turnover and employment figures. Where available, data from 2021 was presented as well.

The data on companies and company turnover are taken from the VAT statistics. Two classes of companies are distinguished within the framework of monitoring:

- Companies with an annual turnover of more than EUR 17,500 (until 2019) or EUR 22,000 (from 2020) – shown as "companies with > EUR 22,000 annual turnover"
- Companies that are subject to the small business regulation and therefore have a lower annual turnover – shown as "companies with <= EUR 22,000 annual turnover"

The key figures of the employment statistics are derived from the Federal Employment Agency. In this brochure, a distinction is made between employees subject to compulsory social insurance contributions and marginally employed persons (with remuneration up to the low income threshold of EUR 450 per month). The employed persons include not only persons in dependent employment but also self-employed companies.

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